



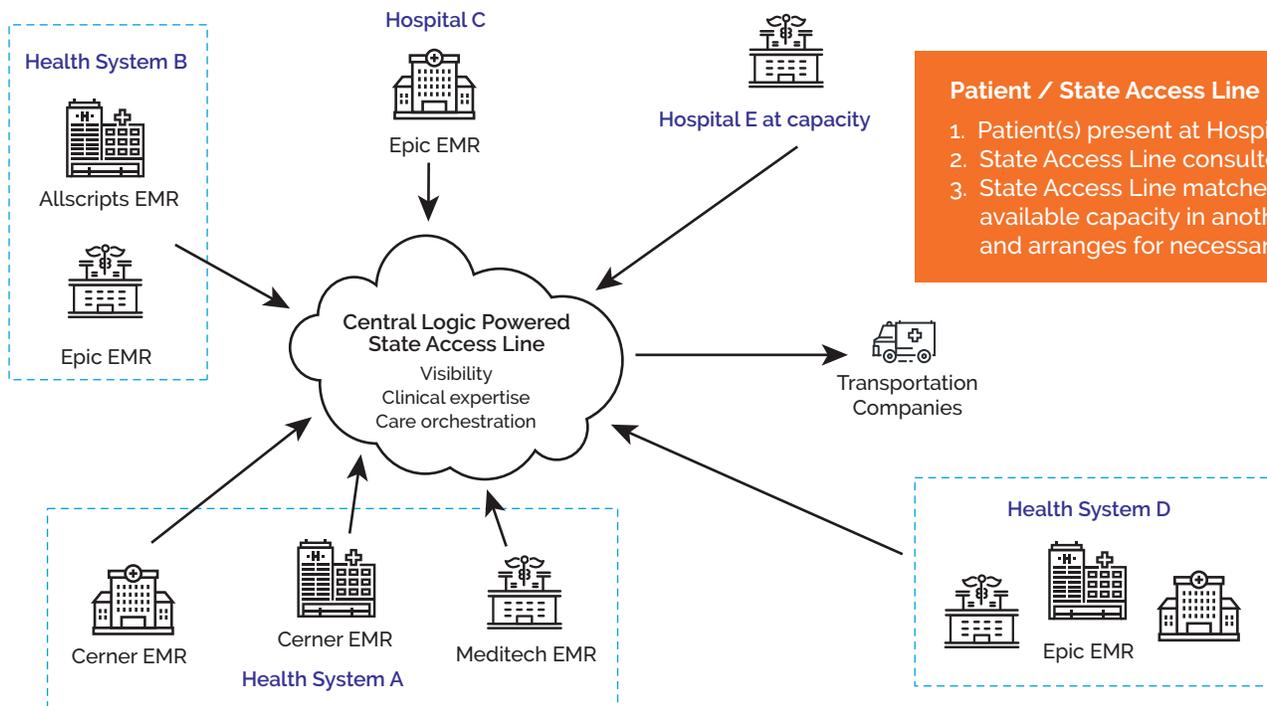
Provide the fastest access to quality care for every patient while keeping your state's health facilities operational and under capacity.

■ The Problem of Patient Access

Times of crisis—whether related to a pandemic, mass casualty events, or natural disaster—tend to exacerbate the ongoing issue of how hospitals and health systems, who struggle with high bed occupancy rates and the increasing demand for patient care, can provide the right level of care to the right patient at the right time. Even in the best of times, patients are treated at emergency departments when they should be seen at urgent care. Other patients are sent home to wait for open beds when a nearby hospital has availability. Others wait for physician appointments when telemedicine would be sufficient.

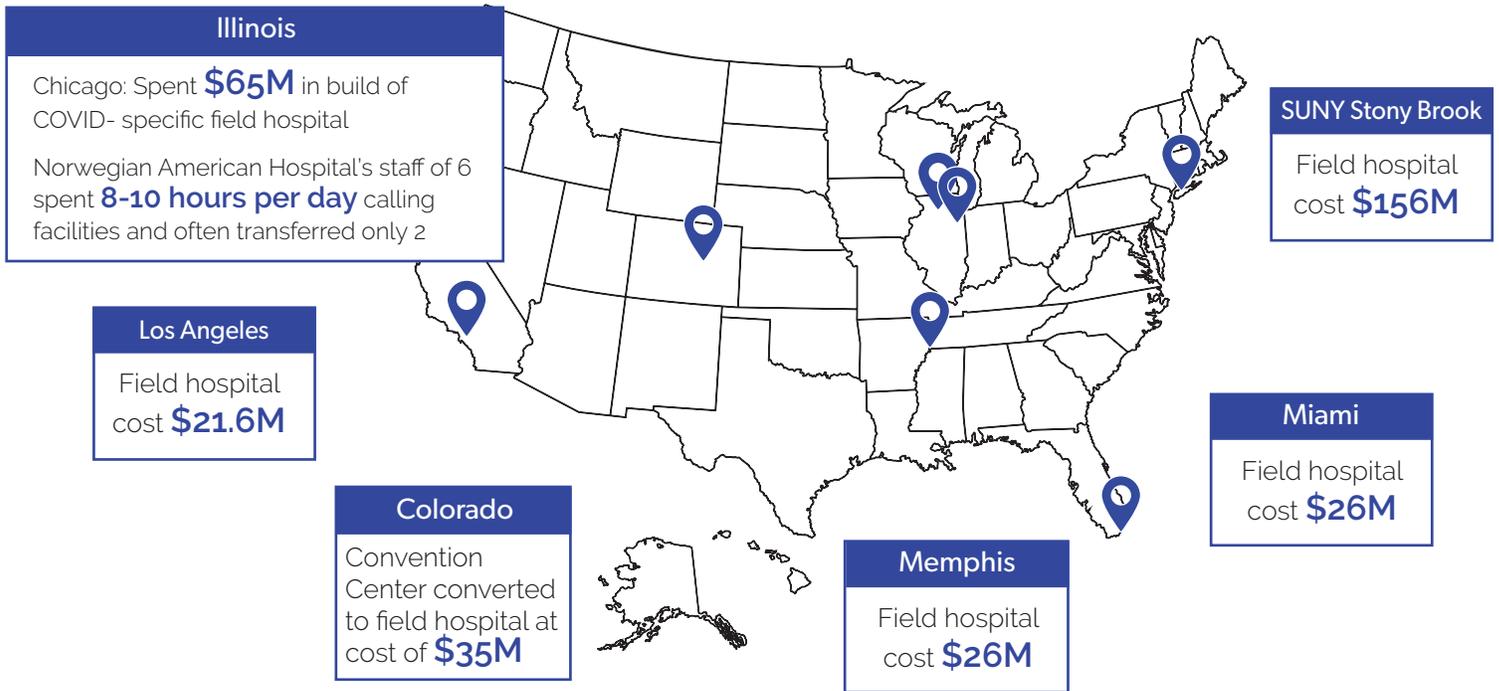
Real-time vs. Manual Entry Hospital Data

Manual entry systems requiring hospital staff to enter data cannot support fast-moving patient surges. Automated data feeds overcome this obstacle.



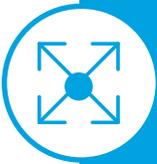
The cost of temporary facilities vs. a coordinated access solution

Nationally, at least \$660M spent building or converting facilities into field hospitals in 2020



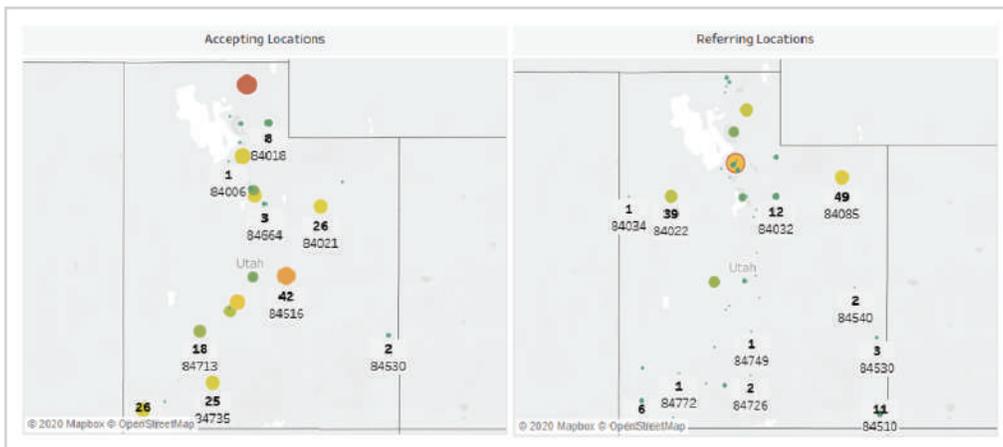
Lack of state-wide process and protocols costs time, money, and patient lives

With tax revenues decreasing and Medicare costs and population increasing, the COVID-19 crisis has proven that adequate healthcare access and orchestration is not a luxury but a necessary means of coordinating cost-effective and time-sensitive quality care.



Central Logic keeps your state's health facilities operational and under capacity

Understand surge hotspots and open capacity in real-time and at-a-glance identify the bed, staffing, and PPE equipment throughout your state's hospitals and health systems so you can direct patients to the facility that's ready to care for them and balance patient numbers across facilities



Central Logic includes everything you need to ensure that patients get the best care possible as soon as possible. Our holistic solution includes:



Transfer

Centralized enablement, management, and automation of all aspects of patient transfer, whether into, out of, or throughout the facility or health system



Transport

Automated, intelligent emergent and non-emergent transport coordination with real-time tracking and geofencing, so you know the exact location of patients in their journey to or from the facility



Bed Visibility

Regional or state-wide, and vendor-agnostic visibility to bed and PPE availability



On-Call Scheduling

Integrated and centralized physician and provider scheduling data that is visible to the entire state or region in real time



Analytics

Real-time, dynamic dashboard that provide clear visibility into every facet of the health system's transfer and access operations so you can understand how you're meeting goals and can easily share metrics with governing authorities



Consulting

Comprehensive clinician-led engagements with our team of experts, who provide best practices around everything from staffing and workflow to future pandemic preparation and response

Proven Success: Arizona Case Study

Central Logic has successfully transferred and expedited care for millions of U.S. patients—including 2 million in 2019 alone. One of our recent successes is the creation and implementation of the Arizona Surge Line. In response to a request from the Arizona Department of Health Services, Central Logic set up a solution that ensures all COVID-19 patients receive appropriate placement and care throughout the state. Utilizing our Microsoft Azure-based platform and integrating data from multiple EHRs and other information systems, the solution enables visibility into provider availability, facility bed capacity, and inventories of critical medical equipment—guaranteeing faster access to care for patients.



These health systems are competitors. To be able to come together, putting aside their differences, has been inspiring. We've already had conversations that after we get through the current crisis, we cannot lose this momentum. Going forward, we should be getting together for patient transfer discussions and working collaboratively.

*Charley Larsen, RN, MSN, MBS, CNML, NE-BC
Senior Director, Transfer Center Services
Banner Health*



Arizona Surge Line

- ✓ Up and running in under 2 weeks
- ✓ Expeditious transfer of more than 3,000 COVID-19 patients to the appropriate level of care
- ✓ Avoided overwhelming Flagstaff Medical Center when Northern Arizona experienced a surge in COVID patient need and maintained FMC's ability to continue providing care
- ✓ Continues to successfully orchestrate Arizona's 189k COVID-19 cases, including more than 19,000 hospitalizations





Be Prepared: COVID-19 and Beyond

The need to provide efficient and cost-effective access to healthcare remains critical regardless of pandemic status. Utilize Central Logic's healthcare access and orchestration solution to help you manage:

- COVID-19 and other pandemics
- Flu season
- Natural disasters
- Mass casualties
- Federal reporting requirements
- Medicaid population management
- Inpatient psychiatric hospital and subacute mental health services
- Telehealth care coordination
- Automated EMS transportation coordination



Who is Central Logic?

Central Logic is dedicated to orchestrating, navigating, and elevating the flow of patients through the entire continuum of care, regardless of whether the patients have chronic conditions, one-time ailments, or are healthy individuals who want to keep it that way. Because to us, care means access—the right care, in the right location, without delay.

At Central Logic, we know that coordinating and providing access to care for your population all comes down to having actionable real-time data for decision making. Our experience orchestrating more than 10 million patient transfers will help you ensure access to the right care at the right time for all patients while protecting and improving the health of your population.